

ALPHA MEDIA

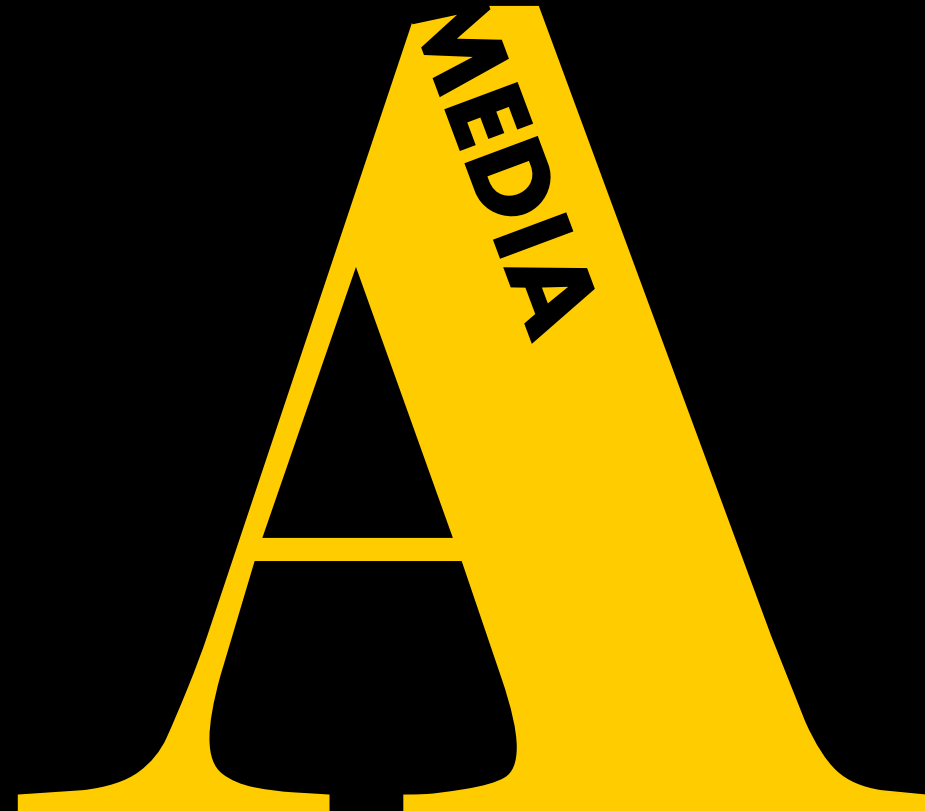
We Build Brands, Inspire People

Powered by **CIMA**

GROWTH

WHO WE ARE

Alpha Media is a dynamic, full-Scale digital marketing, advertising and corporate media agency committed to transforming ideas into impactful realities. Established to bridge the gap between creativity and strategy, our mission is to empower brands by unlocking their full potential through innovative solutions tailored to meet the demands of the modern world. With a strong focus on branding, business building, and concept editing, we aim to deliver unparalleled value to our clients by crafting memorable experiences that resonate with their audience. **Others speaks strategies, our language is results.**



PASSION

Alpha Media, powered by **Career Investment and Management Agency (Pvt) Ltd**, an organization dedicated known for Talent, Process, and Strategy consultation within the Sri Lankan corporate sector. The brand represents a strong commitment to supporting organizations with professional insights and practical solutions that enhance business performance

The ultimate strength of Alpha Media lies in its people. Our team consists of professionals who are highly experienced in their respective fields and who continuously strive to add value to every task and engagement they undertake. Their dedication and expertise ensure that each project is delivered with the highest standards of professionalism and quality.



LEADERSHIP

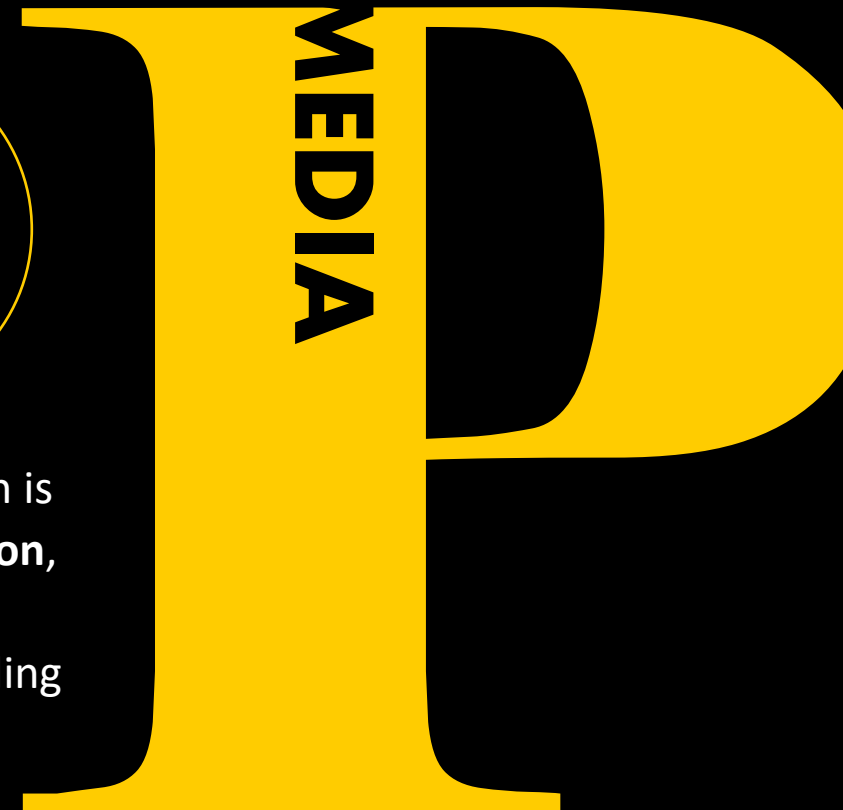


Leading the organization BY **Mr. Dilshan Dissanayake, CEO / Managing Director of Alpha Media**, who serves as the visionary forefront leader of the company. His leadership drives Alpha Media forward, inspiring the team to push beyond limits and continuously pursue excellence in all areas of operation.

Providing operational leadership is **Mr. Chandima Rathnayake, Head of IT & Operations**, who oversees the overall operational structure and ensures the smooth functioning of the company's technological and operational processes.



Supporting the organization's growth and administration is **Mrs. Sewmini Jayaweera, Head of Sales & Administration**, who leads the company's sales initiatives and administrative functions while playing a key role in building and maintaining strong client relationships.



TEAMWORK

Apart from the leadership team, 15 to 20 dedicated professionals work across separate operational pillars, each contributing their specialized expertise. With a strong commitment to continuously upscale brands and services, these professionals form the true powerhouse of Alpha Media, driving the organization toward greater success and impact.

OUR STRENGTH



MEDIA

CULTURE AND THINKING

Our culture is simple and open. We celebrate every single win together, and we collectively plan how to face our drawbacks and rise stronger again. We believe that vision should not only drive from top to bottom but should work across all of us as a team.



Est. **2024**

With 4 creators

JOURNEY

Since our establishment, the company has been committed to delivering high-quality and customized marketing services while building strong and lasting relationships with our clients. Our journey so far has been driven by innovation, reliability, and a deep understanding of customer needs and wants. Through continuous improvement and dedication, we have successfully expanded our capabilities and strengthened our presence in the industry. Today, we remain focused on maintaining high standards, embracing new opportunities, and creating sustainable value for our customers, partners, and stakeholders.

Tdy. **2026**

16 amazing talents

3.5 Mn Total meta-ads spent

66 Trusted Brands

26 Web Developments

10000+ Contents

15 Active Digital Solutions

3 Mobile Apps

20+ Industrial Trainees

6 Corporate Videos

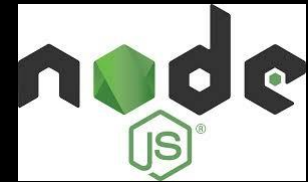
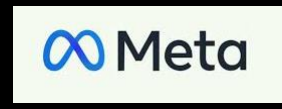
12 community campaigns

MEDIA

SO FAR

PARTNERS

Our tech partners



MASTER

At Alpha Media, we do not promise methods — we promise results. Our expertise lies in delivering impactful solutions that help brands and businesses grow, strengthen their presence, and upscale their operations in an increasingly competitive market.

We are a one-stop service provider in Branding and Marketing. Our core strength lies in creating brands and giving them wings in the digital space. To achieve this, we construct strategies from scratch, tailored specifically to each brand's vision and market positioning.

WHAT WE ARE

SOCIAL MEDIA MANAGEMENT

BRANDING & DIGITAL MARKETING

WEB, MOBILE, AND IT SOLUTIONS

PHOTOGRAPHY AND VIDEOGRAPHY

OUTDOOR ADVERTISING

BUSINESS COLLATERALS

MEDIA

SOCIAL MEDIA MANAGEMENT

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AND CHECK IT OUT

Our Social Media Administration service provides a comprehensive and strategic approach to managing a brand's digital presence across leading platforms such as **Facebook, Instagram, TikTok, and LinkedIn**. The service begins with developing a tailored social media strategy aligned with the brand's goals, followed by structured content planning and calendar creation to ensure consistent communication. Our team handles creative design, engaging reels, and profile optimization while actively managing audience engagement and community building. In addition, we execute targeted social media advertising campaigns, monitor emerging trends, and continuously refine strategies to maximize performance. Through detailed analytics and insights reporting, we ensure every activity supports brand consistency, strengthens visual identity, and delivers measurable results

- ❖ SOCIAL MEDIA STRATEGY DEVELOPMENT
- ❖ FULL ADMINISTRATION FACEBOOK, INSTAGRAM, TIKTOK, LINKEDIN
- ❖ CONTENT PLANNING & CALENDAR CREATION
- ❖ CREATIVE DESIGNS AND REELS
- ❖ AUDIENCE ENGAGEMENT & COMMUNITY BUILDING
- ❖ SOCIAL MEDIA ADVERTISING CAMPAIGNS
- ❖ ANALYTICS & INSIGHTS REPORTING
- ❖ BRAND CONSISTENCY & VISUAL IDENTITY

BRANDING

DIGITAL MARKETING

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Our Digital Marketing & Performance Campaign Management service is designed to help businesses reach the right audience, strengthen brand visibility, and generate measurable growth through data-driven strategies. The process begins with in-depth market research and target audience analysis to identify the most effective communication and advertising channels. Our team then implements integrated digital campaigns including Google Ads, display advertising, social media advertising, search engine marketing (SEM), and content marketing strategies. In addition, we execute email marketing, SMS promotions, and brand awareness campaigns while leveraging retargeting techniques to convert potential customers into qualified leads. Through continuous performance monitoring, analytics, and campaign optimization, we ensure that every marketing initiative is aligned with business objectives and delivers maximum return on investment (ROI).

- ❖ MARKET RESEARCH & TARGET AUDIENCE ANALYSIS
- ❖ GOOGLE ADS & DISPLAY CAMPAIGNS
- ❖ SOCIAL MEDIA ADVERTISING
- ❖ SEARCH ENGINE MARKETING (SEM)
- ❖ CONTENT MARKETING STRATEGIES
- ❖ EMAIL MARKETING CAMPAIGNS
- ❖ BRAND AWARENESS CAMPAIGNS
- ❖ RETARGETING & LEAD GENERATION
- ❖ PERFORMANCE MONITORING & OPTIMIZATION
- ❖ SMS CAMPAIGNS AND PROMOTIONS

WEB, MOBILE & IT

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AND CHECK IT OUT

Our Web and Mobile Application Development services focus on delivering scalable, secure, and high-performance digital solutions tailored to modern business needs. From custom web application development to mobile app design and development for iOS and Android, we build platforms that combine strong functionality with intuitive user experiences. Our process includes UI/UX design and prototyping, e-commerce solution development, API integration, and cloud-based hosting to ensure seamless connectivity and operational efficiency. We also design and manage structured database systems to support reliable data handling and performance. Through rigorous quality assurance, continuous testing, and ongoing maintenance, updates, and security enhancements, we ensure that every application remains stable, secure, and optimized for long-term growth.

- ❖ CUSTOM WEB APPLICATION DEVELOPMENT
- ❖ MOBILE APP DESIGN & DEVELOPMENT (IOS / ANDROID)
- ❖ UI/UX DESIGN & PROTOTYPING
- ❖ E-Commerce Solutions
- ❖ API INTEGRATION & DEVELOPMENT
- ❖ CLOUD-BASED APPLICATION HOSTING
- ❖ DATABASE DESIGN & MANAGEMENT
- ❖ QUALITY ASSURANCE & TESTING
- ❖ SECURITY ENHANCEMENTS & SUPPORT

PHOTOGRAPHY & VIDEOGRAPHY

Our Creative Media Production services are designed to help brands communicate their stories through high-quality visual content. We provide a full spectrum of photography and videography solutions including architectural, product, portrait, and fashion photography, as well as professional event coverage. Our video production capabilities range from commercial TVCs and corporate brand storytelling to promotional videos, interviews, and testimonial productions. With advanced drone photography and aerial videography, we capture unique perspectives that elevate brand presentation. The process is supported by professional scriptwriting, storyboarding, studio and on-location shoots, and comprehensive editing and post-production, including color grading and final delivery, ensuring visually compelling content that effectively represents and promotes a brand.

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AND CHECK IT OUT

- ❖ ARCHITECTURAL, PRODUCT, PORTRAIT AND FASHION PHOTOGRAPHY
- ❖ EVENT COVERAGE
- ❖ COMMERCIAL TVCs
- ❖ CORPORATE VIDEOS AND BRAND STORY TELLING
- ❖ DRONE PHOTOGRAPHY & AERIAL VIDEOGRAPHY
- ❖ PROMOTIONAL & BRANDING VIDEOS
- ❖ INTERVIEW & TESTIMONIAL VIDEOS
- ❖ EDITING & POST-PRODUCTION
- ❖ SCRIPTWRITING & STORYBOARDING
- ❖ STUDIO & ON-LOCATION SHOOTS

OUTDOOR ADVERTISING

Our Outdoor Advertising Solutions help brands achieve strong physical visibility and impactful brand presence across strategic locations. We design and execute a wide range of outdoor advertising formats including billboards, hoardings, LED screen advertisements, street posters, and banners. In addition, we support event and venue branding to ensure consistent and attractive brand exposure during key occasions. Our service also includes strategic location planning to maximize audience reach, along with complete print production and professional installation. From eye-catching billboard designs to durable name boards and illuminated light boards, we ensure that every outdoor advertising element effectively captures attention and reinforces brand identity.

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AND CHECK IT OUT

- ❖ BILLBOARD & HOARDING DESIGNS
- ❖ LED SCREEN ADVERTISEMENTS
- ❖ STREET POSTERS & BANNERS
- ❖ EVENT & VENUE BRANDING
- ❖ STRATEGIC LOCATION PLANNING
- ❖ PRINT PRODUCTION & INSTALLATION
- ❖ NAME BOARDS AND LIGHT BOARDS

BUSINESS COLLATERALS

Our Corporate Design & Brand Collateral services focus on creating professional and consistent visual materials that effectively represent a brand's identity and values. We design a wide range of corporate communication assets including company profiles, brochures, flyers, catalogs, business cards, letterheads, corporate presentations, annual reports, and professional portfolios. In addition, we develop impactful product packaging, labels, banners, posters, and signage that enhance brand visibility across both print and display platforms. Our service also includes print coordination and quality control to ensure high production standards, while maintaining strong brand consistency across all materials to deliver a cohesive and professional brand image.

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AND CHECK IT OUT

- ❖ COMPANY PROFILE DESIGN
- ❖ BROCHURES, FLYERS & CATALOGS
- ❖ BUSINESS CARDS & LETTERHEADS
- ❖ CORPORATE PRESENTATIONS
- ❖ ANNUAL REPORTS & PORTFOLIOS
- ❖ PRODUCT PACKAGING & LABELS
- ❖ BANNERS, POSTERS & SIGNAGE
- ❖ PRODUCT PACKAGING & LABELS
- ❖ PRINT COORDINATION & QUALITY CONTROL
- ❖ BRAND CONSISTENCY MANAGEMENT

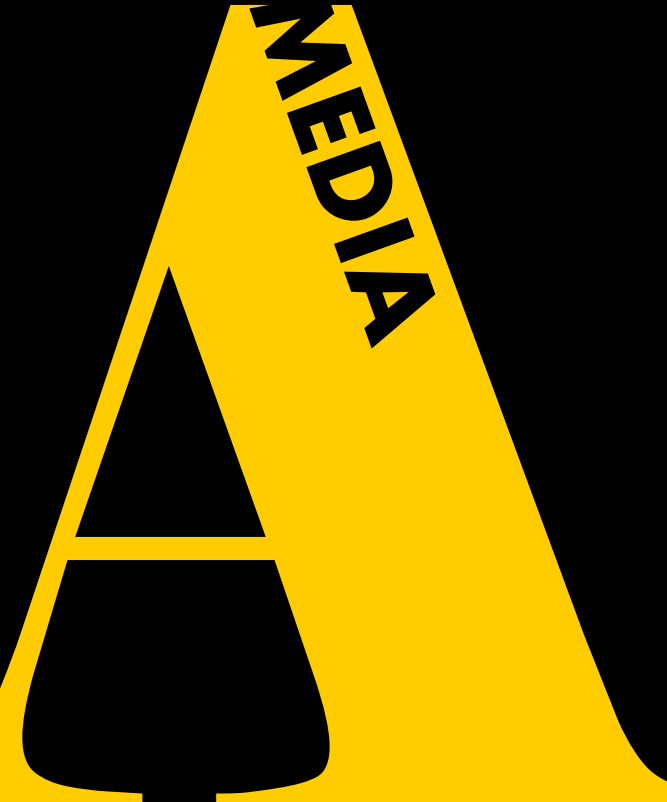
WHY CHOOSE US

Choosing the right marketing partner is critical for any brand aiming for sustainable growth. At Alpha Media, we differentiate ourselves through a strategic approach, industry expertise, and a results-driven mindset. Our unique strengths and value propositions are designed to deliver meaningful impact for our clients.

- ❖ Proven experience working with leading companies across multiple industries.
- ❖ Strategic marketing partnerships with Startups, SMEs, and large Corporates, supporting brands at every stage of growth.
- ❖ A highly professional team with extensive industry experience, market exposure, and the ability to deliver innovative marketing solutions.
- ❖ A modern and energetic office space located at the center of Gampaha Town, fostering a creative, collaborative, and productivity-driven work environment.
- ❖ A strong focus on measurable results, backed by realistic performance expectations and transparent reporting.
- ❖ Precise identification of customer personas and accurate targeting based on Ideal Customer Profiles (ICP).

PARTNERSHIPS

SOME VALUED



CUSTOMER VOICE

CIMA Solutions
1 review

★★★★★ a year ago

Wonderful team. They created us our job portal, appareljobs.lk. Perfectly working, on time and good two way communication. Trustworthy , reliable and innovative thinking with this young team. Reasonable cost and ensure everything done. Good job Alpha Media. Thank you. - Niresh Dissanayake (CEO - CIMA)

Dinith Perera
1 review

★★★★★ 2 days ago **NEW**

Working with Alpha digital marketing team was a fantastic experience. From the beginning, they showed a high level of professionalism and really took the time to understand my business needs. They built a clean, modern, and professional website and also created a well-structured Facebook page that represents my business perfectly.

Their communication was excellent, and they were always responsive and supportive throughout the process. The team made everything easy and delivered great results. I truly appreciate their expertise and dedication.

I highly recommend their services to any business

niresh dissanayake

★★★★★

Alpha team has done a tremendous project for my company. They build three dedicated platforms for our requirements. www.Medijobs.lk, www.Appreljobs.lk & www.Trainee.lk. Very talented and young group of professional leading by a you leader Dilshan. I had a great customer follow up and project updates through this team. Recommending to anyone who is seeking web solution, advertising and Social Media advertising solution, here is one of the best places. Kudos boys and girls. love your service

Gayan Fernando
4 reviews

★★★★★ 3 days ago **NEW**

Fantastic experience with this Alpha media company. The team was very professional and knowledgeable, and they provided creative solutions that helped improve our digital presence. Communication was clear throughout the project and the final results exceeded expectations. I would definitely recommend their services to anyone looking for quality digital media support. 🙌🙌

CLICK HERE
AND CHECK IT OUT

Mizoor Tricks
1 review

★★★★★ a year ago

Working with Alpha Media was a game-changer for our business! Their team brought our vision to life with a sleek, high-performing website that truly stands out. They were professional, innovative, and incredibly detail oriented throughout the entire process. What impressed me most was their ability to deliver creative solutions while maintaining clear communication and meeting every deadline. If you're looking for a reliable digital partner who goes the extra mile, Alpha Media is the way to go!

SANGAPALA ARACHCHIGE DON DISSANAYAKE

★★★★★ 13 hours ago **NEW**

Talented team on social media administration and branding. They are professionals on what they do. Strategic team supporting a lot to finalize a brand strategy and tone. Truly excellent service beyond money

Highly recommending for any sme or corporate to tie up for branding and marketing.

Green Smart
1 review

★★★★★ 3 days ago **NEW**

Highly recommend Alpha Media to anyone looking to grow their social media presence. Their strategic and creative approach has really helped us enhance our business.

Ushan De Silva · 1st
Group Head of Logistics ලකුණ|| Chairman - Imports Section ,CCG ||Visiting Lecturer || Supply Chain Strategist|| Logistics Specialist || Ex-Unilever || MBA IB (Col),EDBA(Col),CMILT(UK),NDT(Mech Eng,UOM),ICP
December 14, 2024, Ushan was DILSHAN's client

All LinkedIn members

I had the pleasure of working with Dilshan during my recent recruitment process with Brandix, and I must say, it was an incredibly smooth and professional experience from start to finish.

“WE BUILD BRANDS,
INSPIRE PEOPLE”

CONTACT

HOW WE CAN
COLLABORATE

CLICK HERE



0777 31 21 32

0777 31 21 35

HOT LINE

If you are looking to elevate your brand and strengthen your market presence, we invite you to connect with us. Our team is always ready to collaborate with businesses, startups, and organizations that aim to grow, innovate, and stand out in a competitive landscape. Whether you need strategic marketing support, creative solutions, or digital transformation, we are here to work together and turn your ideas into impactful results. Reach out to us today and let's collaborate to upscale your brand to the next level.



**Alpha
Media**

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OFFICE

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Baudhaloka Mawatha, Gampaha**

THANK YOU

**“Remember, Nokia didn’t do anything wrong
But they didn’t realize what’s happening outside”**